



90th Annual Christmas Tree Lane Lighting Ceremony
2nd Annual Winter Arts and Crafts Festival
Saturday, December 11, 2010

The Christmas Tree Lane Association, as part of our 90th Annual Lighting ceremony, will be having a Winter Arts and Crafts Festival in the afternoon – just before the ceremony. On Saturday, December 11, 2010, the Festival will begin at 2:00pm and the Lighting Ceremony will begin at 6:00pm. The Festival will be taking place in the parking lot of the Altadena Public Library at 600 E. Mariposa St., Altadena, CA. If you would like to take part, please fill out the application below and fax it to Linda Lane-White at (626) 296-1979 or E-mail it to christmastreelaneassociation@gmail.com. **Space is limited. First respondents for reservations are first considered and payment will be due within 5 days of the reservation.** The cost per vendor is \$75.00 and that will allow you a 10' x 10' space for the afternoon with usage of the generator for evening lighting. The vendor must supply their own tables, canopy, etc. After your reservation is confirmed, payments (made out to Christmas Tree Lane Association) can only be made by cash, check or money order and mailed to P. O. Box 11, Altadena, CA 91001. Make sure to attach a copy of this form with your payment. Any questions, please call Elizabeth Nelson at (626) 794-8454 or Linda Lane-White at (626) 786-1231. www.christmastreelane.net

OFFICIAL APPLICATION FOR VENDOR REGISTRATION

(Please Type or Print Legibly in Blue or Black Ink)

**APPLICANT
INFORMATION**

Vendor Name: _____
Contact Name: _____
Telephone #: _____
Physical Address: _____
E-Mail Address: _____
Vendor Product Details: _____

I hereby apply for vendor space at my own risk and subject to all guidelines. I further agree that if any damages be occasioned or loss or damages occur to items I may use or exhibit, I will make no claim against Christmas Tree Lane Association or its officers, representatives or volunteers, and I will institute no legal proceedings for personal injuries or property damage arising from an accident causing injury to myself or an employee.

Signed: _____ Date: _____
Printed Name: _____

GUIDELINES FOR VENDORS

1. The space we are using will not be available for any use until 12:30 and all cars MUST be out of the library parking lot for the event by 1:45pm. Please note that no cars will be re-admitted into the parking lot until after the 6:00 Lighting Ceremony, which will be at around 8:00.
2. Electricity will be provided for each booth. Vendor must bring own lights, cords, etc. All items for sale must be family friendly. This is a family holiday event and any vendor selling inappropriate items will be asked to leave.
3. Spaces are a first come first considered. CTLA will have the final say on who will gain a booth based on vendor's product.
4. There will possibly be food vendors at the event and it will go to dusk so remember (just in case) to bring something to eat or be ready to send someone for food if needed.
5. No space is guaranteed until payment is received and confirmed with the Christmas Tree Lane Association. Payment is non-refundable if event is canceled due to weather or other circumstances beyond CTLA's control.